



ECONOMIC PARTNERSHIP AGREEMENT JAMAICA SUPPORT PROGRAMME

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ECONOMIC PARTNERSHIP AGREEMENT JAMAICA SUPPORT PROGRAMME

ECONOMIC PARTNERSHIP AGREEMENT (EPA)

- Between African, Caribbean and Pacific States
- Free trade zones, in accordance with WTO rules
- Deepen regional integration and economic development
- Jamaica signed EPA December 2000





ECONOMIC PARTNERSHIP AGREEMENT JAMAICA SUPPORT PROGRAMME

Based on the National Export Strategy the Programme (€ 11.25 million) will

support sectors:

- **Fresh Produce**
- **Processed Food**
- **Aquaculture**
- **Entertainment**





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– Objective of the Programme:

- The enhancement of Jamaica export profile in terms of increased value of exports and diversification of the range of exports





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- Two Programme Elements:
 1. Direct Support to Firms and Private Sector Associations
 2. Institutional strengthening of Government Bodies and Associations





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Elements Private Sector Support:

1. Market research
2. Training market management tools
3. Training Food Security Standards
4. Training on "voluntary" quality standards
5. Awareness building on packaging requirements





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- Elements Private Sector Support (cont'd):
 6. Improvement of the efficiency of value chains
 7. Strengthening of royalty collections for the Creative Industry
 8. Attendance to business-to – business events in Europe
 9. Sourcing trips of major EU players





ECONOMIC PARTNERSHIP AGREEMENT JAMAICA SUPPORT PROGRAMME

- Elements of Public Sector Support:
 1. Laboratory upgrades for testing and certification
 2. Pest risk analysis
 3. Improve adoption of int. sanitary etc. standards
 4. Rules of Origin training
 5. Training Rapid Alert System for food.

