



# UK-Ethiopia Investment Trade and Tourism Forum

9<sup>th</sup> June 2011

## Savoy Place, London

The conference is supported by



Development Bank of Ethiopia

Ethiopian Shipping Lines



The conference is hosted by



Federal Republic of Ethiopia



Wafa

# The Consumer Market

A Different Perspective

# The Global Perspective

Population Growth  
Food Consumption  
Land Use  
Food Prices  
Fresh Water

# The Ethiopian Perspective

Population Growth

GDP per capita

Households

Food Consumption

Food Exports

Land Bank

Water Tower

# Towards A New Perspective

A Decade of Growth

Double Digit Yield

Oxfam

Bob Geldof

Take-Off

**And Finally**

**Are You On Board?**



**Yes We Are**

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