Outline

• General information on Zambia
• Zambia’s Key Tourism Products
• Tourism Investment Opportunities
• Conclusion
Located in Southern Africa between 8° S and 18° S and between 20° E and 35° E.

Surrounded by 8 neighbors
Seasons

May – Aug:
Dry, warm days, cold nights

Sept – Nov:
Dry and hot

Dec – April:
Hot and wet

Hottest month – October (18 °C to 31 °C)

Coldest month – July (9 °C to 23 °C)
Zambia’s tourism product

- Home of the Spectacular VICTORIA FALLS
- Pristine wilderness and abundant wildlife (19 National Parks and 36 Game Management Areas, teeming with wildlife, birds, huge lakes, thundering waterfalls, vast wetlands, grassy plains and lush forests).
- Rich colourful traditions and cultural heritage
- Friendly people
- Safe and Secure - Excellent Value
Victoria Falls
The greatest curtain of falling water
Game Drives in the park
South Luangwa
Thornicroft Giraffe – endemic to the Luangwa Valley
South Luangwa

Legendary Walking Safaris
Some sites: Kafue National Park

• One of the largest parks in the world at 22,480 Km²
• Kafue National Park has a high diversity of antelopes in its huge herds, with superb sightings for lion, buffalo, hippo and others.
• Excellent sites available in both the Northern and Southern parts of the Park; 3 in the North and 5 in the South.
• Of the five sites in the south, 3 are on the shores of lake Itezhi-tezhi and 2 are in the woodlands.
• All sites are very attractive with an abundance of animals.
Some sites: Kafue National Park
Kafue

Huge herds of buffalo
Busanga Plains
Kalambo Falls

Lumangwe Falls

Kundalila Falls
Some sites: Nsumbu National Park / Kasaba Bay

- Lying on the southern shores of a rift valley lake - Lake Tanganyika, the Nsumbu National Park is a unique park, with some of the most pristine shores of the vast lake.

- The beauty ranges from sandy beaches, cliffs and natural bays to hills and deep valleys of the interior.

- Nsumbu National Park offers excellent diverse woodland and water activities such as game viewing, fishing, mountain climbing, Scooby diving, water skiing, boating, in addition to woodland based activities.
Some sites: Nsumbu National Park / asaba Bay
Livingstone and Victoria Falls
Some sites: Livingstone

- Apart from the Victoria Falls, Livingstone has become a focal tourism point in Southern Africa, with a myriad of attractions and tourism activities such as game drives, cruises, canoeing, white water rafting, abseiling, micro lighting, helicopter rides and bungee jumping.

- Livingstone offers a composite of tourism experiences and various investment options.

- Investment Opportunities include conference centre, hotels, lodges etc.
Zambia
the Real Africa
welcomes you!
www.zambiatourism.com